**EXECUTIVE SUMMARY**

These are the insights and decisions can be taken after analysing IMDB dataset:

* Number of movies produced are decreasing with years, there is a big dip in 2018 and 2019. Highest number of movies are produced in month of March.
* Drama genre produced highest number of movies with number of 4285, following that are comedy and thriller. We can take any genre out these 3 with preference to drama. Drama Movies have average duration 106.77 minute.
* Dream Warrior Pictures or National Theatre Live production companies are top on the basis of number of hit movies while Marvel Studios, Twentieth Century Fo are top 32production companies on the basis of total votes for their movie. Out these we can select any suitable company for our global partner.
* Star Cinema and Twentieth Century Fox are the top two production houses in producing most multilingual movies, as the movie is for global audience. We need to take these production houses into consideration.
* For director we can hire James Mangold, as he is the director with maximum number of super hit movies.
* For actor we can hire Mammootty and/or Mohanlal based on median rating of their previous movies.
* For actress we can hire Parvathy Thiruvothu based on most number of super hit movies.
* Vijay Sethupathi can be hired as actor on the basis of total votes and avg\_Rating of 8.42, to woo local audience.
* Similarly Taapsee Pannu can be chosen as the actress on the basis of total votes and avg\_Rating of 7.74 for Hindi movies.